

Fox Valley Sustainability Network



Fox Valley Ride Share

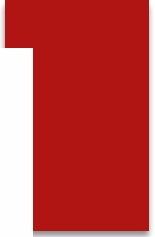
Recreation to Commuting
A Reality Within Reach

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WHY IT IS IMPORTANT TO DEVELOP A COORDINATED RIDESHARE

- **EXISTING RECREATION DEMAND**
- **A RIPE RECREATION ECONOMY**
- **NEED TO DEVELOP A BIKING CULTURE**
- **WILL CREATE A COMMUTING OPTION**
- **RIDESHARE EFFECTS MUCH MORE THAN BIKING**

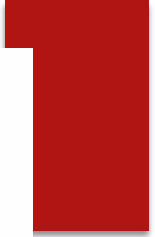


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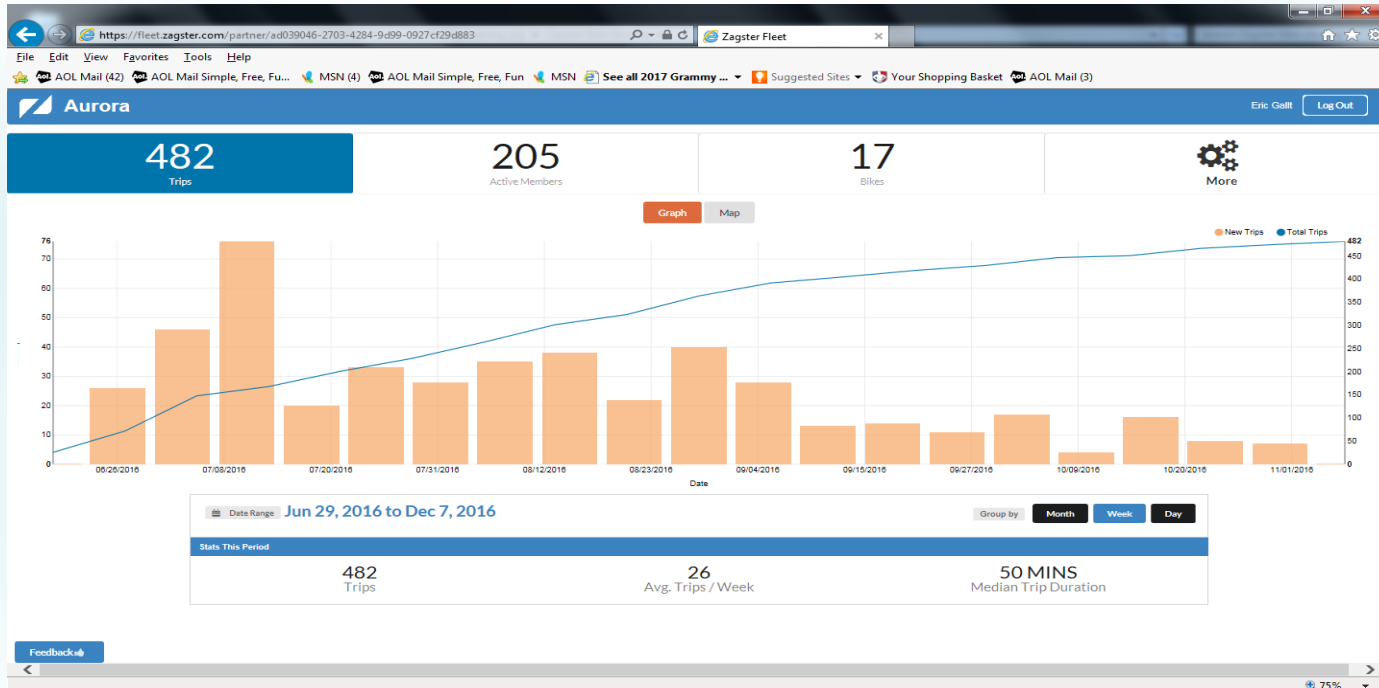




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Why Continue With Zagster

- ▶ **Zagster One of the lowest upfront cost at appx. \$11,000 a station**
- ▶ **Each Entity responsible for own stations**
- ▶ **Sponsorship options available**
- ▶ **Turnkey Product**
- ▶ **Self Maintaining Product**
- ▶ **Expandable Network**

Next Steps

- ▶ **Identify Interested Parties Group**
- ▶ **Create Community and Political Buy In**
- ▶ **Establish a Fox Valley Ride Share Commission**
- ▶ **Coordinate Network**
- ▶ **Begin Riding the Valley!!**
- ▶ **Expand Network**

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